

Requirements

Website Magazine only works with contributors who:

- Represent established companies
- Are known industry experts
- Have intermediate to advanced subject knowledge expertise
- *Hint: Email us from your company email address or through a PR agency*

Articles must be:

- Exclusive to *Website Magazine* (never published before and won't be re-published)
- Written in third person
- Vendor neutral (free of any in-article company mentions or links that are associated with the writer)
 - Author's company can go in the byline and bio (not to exceed 30 words)
- Written for a Web professional with intermediate to advanced subject knowledge
- Between 600-750 words or 900-1050
- Able to pass plagiarism checkers
- Transparent. Articles from freelancers listing companies, products or services will not be accepted, as we can not verify affiliations.
- Submitted in a Word document and include any relevant source information and screenshots

Edits

- Articles may be edited for AP Style, grammar and length
- Images may be added or removed
- *Website Magazine* reserves all editorial rights to modify work per our editorial standards

Publishing

- Editors do their best to publish articles online within 10 days
- Articles will appear online and compete against other articles to appear in print as well

Tips for getting supplemental print placement include:

- Submit informative, not promotional material
- Write in third person
- Follow above word-count guidelines
- Turn in unique content that fits one or more of our "departments" including:
 - Small Business Lab
 - Enterprise Ready
 - Insights on Analytics
 - Design & Development Digest
 - Mobile Matters
 - Social Media Mavens
 - Affiliate Insider
 - Net Advertising
 - Hosting Panel
 - Software Everywhere
 - Conversion Corner
 - Email Experience
 - Mastering Search
 - E-Commerce Express

Submit articles to Amberly Dressler, adressler@websitemagazine.com